



**MARSHFIELD**  
COMMUNITY ♥ THEATRE

**2024 SPONSORSHIP  
PACKET**



# A NOTE FROM OUR MARKETING TEAM



Hello!

Marshfield Community Theatre is Webster County's oldest community theatre organization. Since 2003, we have produced nearly 60 shows attended by over 50,000 patrons from our local community and surrounding cities.

In 2024, we're entering our 21st season as a theatre troupe. We still can't believe that we've been able to reach our twenties, but we're ready to celebrate with our community! It's because of people like you that we can continue doing what we do.

Here's the sales pitch you've been looking for: As a not-for-profit community organization, we need support from businesses like yours. Your support means more opportunities to entertain, educate, and enrich our community through the performing arts.

You have the unique opportunity to make a difference in the lives of our community by allowing us to take audiences away from the stresses of life for just one night at our shows. This is your chance.

## HOW YOU CAN SUPPORT MCT

By becoming a sponsor for our 2024 season, you are helping us complete our mission of providing a creative outlet for the performing arts in our local community through quality live theatre productions.

Our patrons will recognize you through more advertising platforms than ever this year, including on social media and our website, as an organization dedicated to supporting performing arts both onstage and off.

The MCT Board and Committee Chairs ask that you keep us in your plans. Please look at the information included with this packet, detailing a complete list of sizes and prices for season sponsorships. We at MCT value your support and hope to hear from you soon.

A handwritten signature in black ink that reads "Kelby Lorenz". The signature is written in a cursive, flowing style.

Kelby Lorenz,  
MCT Marketing Committee Chair

# MORE ABOUT US

**2,000-3,000**  
**PATRONS A SEASON**

## MARSHFIELD COMMUNITY THEATRE



2,573 followers  
as of Dec. 2023



492 followers  
as of Dec. 2023



62 subscribers  
as of Dec. 2023\*



95 followers  
as of Dec. 2023\*

### WEBSITE TRAFFIC

10,000 users  
in 2023

### EMAIL SUBSCRIBERS

Over 1,500 contacts  
as of Dec. 2023

\*YouTube and TikTok are relatively new platforms for us, but are showing great audience growth

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## MARSHFIELD COMMUNITY THEATRE EDUCATION



932 followers  
as of Dec. 2023



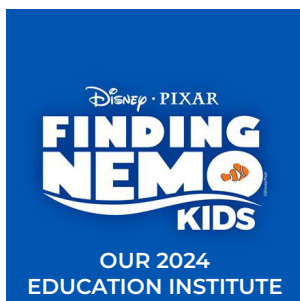
488 followers  
as of Dec. 2023



# OUR 21ST SEASON LINEUP



## ALONG WITH OTHER EVENTS, INCLUDING:



**24 HOUR**  
PLAY FESTIVAL

**EMBRACING  
ABILITIES**

**CONCERT  
SERIES**

Plus, we're planning other events to happen throughout the year! And, as a corporate sponsor, you'll be represented at all of them!

# SPONSORSHIP LEVELS

Choose a sponsorship level to get your business promoted throughout our 21st season. These sponsorships will run from January to December of 2024.

To secure your sponsorship, fill out the form accompanying this document. If you have questions, reach out to us at [marketing@marshfieldtheatre.org](mailto:marketing@marshfieldtheatre.org).

**\$1,000**

## PLATINUM LEVEL SPONSORSHIP

- 8 complementary tickets\*
- Mention in digital playbills
- Mention on marshfieldtheatre.org
- Announcement on MCT social media channels
- Mention on MCT social media channels for each show/event
- Mention in show's curtain speech
- Logo placement on show marketing collateral

**\$500**

## GOLD LEVEL SPONSORSHIP

- 6 complementary tickets\*
- Mention in digital playbills
- Mention on marshfieldtheatre.org
- Announcement on MCT social media channels
- Mention on MCT social media channels for each show/event
- Mention in show's curtain speech

**\$250**

## SILVER LEVEL SPONSORSHIP

- 4 complementary tickets\*
- Mention in digital playbills
- Mention on marshfieldtheatre.org
- Announcement on MCT social media channels
- Mention on MCT social media channels for each show/event

**\$100**

## BRONZE LEVEL SPONSORSHIP

- 2 complementary tickets\*
- Mention in digital playbills
- Mention on marshfieldtheatre.org
- Announcement on MCT social media channels
- Mention on MCT social media channels for each show/event

\*Complementary tickets can be used throughout the season, up to \$15 a ticket and up to the total tickets in your packet.

# SPONSORSHIP FORM

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Company/Patron Name

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Primary Contact Name

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Phone Number

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Address

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Email

Please detach and fill out the form below.  
Mail in your form with payment to:  
MCT P.O. Box 344, Marshfield, MO, 65706  
You can also submit your form and pay online at  
[marshfieldtheatre.org/sponsorships](http://marshfieldtheatre.org/sponsorships)

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## CHOOSE A SPONSOR LEVEL

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### Platinum Sponsor Level | \$1,000

- 8 complementary tickets\*
- Mention in digital playbills
- Mention on [marshfieldtheatre.org](http://marshfieldtheatre.org)
- Announcement on MCT social media channels
- Mention on MCT social media channels each show/event
- Mention in show's curtain speech
- Logo placement on show marketing collateral

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### Gold Sponsor Level | \$500

- 6 complementary tickets\*
- Mention in digital playbills
- Mention on [marshfieldtheatre.org](http://marshfieldtheatre.org)
- Announcement on MCT social media channels
- Mention on MCT social media channels each show/event
- Mention in show's curtain speech

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### Silver Sponsor Level | \$250

- 4 complementary tickets\*
- Mention in digital playbills
- Mention on [marshfieldtheatre.org](http://marshfieldtheatre.org)
- Announcement on MCT social media channels

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### Bronze Sponsor Level | \$100

- 2 complementary tickets\*
- Mention in digital playbills
- Mention on [marshfieldtheatre.org](http://marshfieldtheatre.org)
- Announcement on MCT social media channels